

ANDREW HARRISON FOUNDER



Andrew Harrison has a unique 15-year background as social innovator, author, former professor, and researcher of human motivation. His explorations began in 2004 when he exchanged his master's degree and high paying sales job for a year on the road—traveling the United States interviewing people from varied backgrounds about how they came to discover passion from their work; a passion which spilled over into the remaining aspects of their lives.

His experience in workplace innovation now spans many industries and fields. Andrew has been able to help clients from around the United States and world on the topics of motivation, innovation, leadership, and culture. They include ExxonMobil, Walmart, the US Department of Defense (DoD), Rolls-Royce, and NASA.

Andrew's debut book entitled, "Love Your 84,000 Hours at Work: Stories on the Road from People with Purpose and Passion," chronicles the inspiring journeys of a select number of people who have mastered one of the core ingredients to maintaining a happy life—loving what you do.

Andrew's research then brought him to Idea Connection Systems, Inc. (ICS), a global innovation consulting firm. This led to Andrew eventually becoming ICS' Innovation Ambassador and writing the innovation how-to



book, "The Invisible Element: A Practical Guide to the Human Dynamics of Innovation."

In 2008, Andrew was an instrumental part of the ICS team that introduced the Innovation Strengths Preference Indicator® (ISPI™) to the marketplace. He was on the delivery team for the first ever ISPI workshop. Andrew is Master Certified in the ISPI and is one of the leading experts in the world for using the ISPI for individual, team, and organizational development.

Andrew has also co-authored a chapter in, "The Innovation for Development Report 2010-2011" and a recent paper for National Defense University Press titled, "Finding Ender: Exploring the Intersections of Creativity, Innovation and Talent Management in The United States Armed Forces."

Andrew's unique experiences and expertise make him a valuable leader for our team and to our clients. He has a hand in designing and/or delivering all of our programs. Andrew particularly enjoys leading workshops on the people dynamics that create a more positive and motivating culture. He has a true passion for teaching the tools of the motivation trade, which helps leaders and teams maximize one another's potential and achieve incredible results.

Andrew's work has been featured in the Miami Herald, Charlotte Observer, Rochester Democrat and Chronicle, as well as on local ABC, CBS, Fox TV news programs, NPR radio, and a number of business journals, and national magazine publications. He is currently based in Rochester, NY and is both purposeful and passionate about family, writing, traveling, meeting new people, food, playing golf, and watching sports.